



AI Power FPGA Based Video Transcoding For Real Time Application

Presented By



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Title CEO

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Agenda

1. Video Market Outlook
2. Aupera FPGA Based Solution
3. Aupera Development Framework

Video Market Outlook

Video Is Everywhere



245 million
Surveillance
Cameras



\$40 billion
Video-on-demand
market



344 million
Live broadcasting
viewers



82%
Internet traffic will
be video by 2021

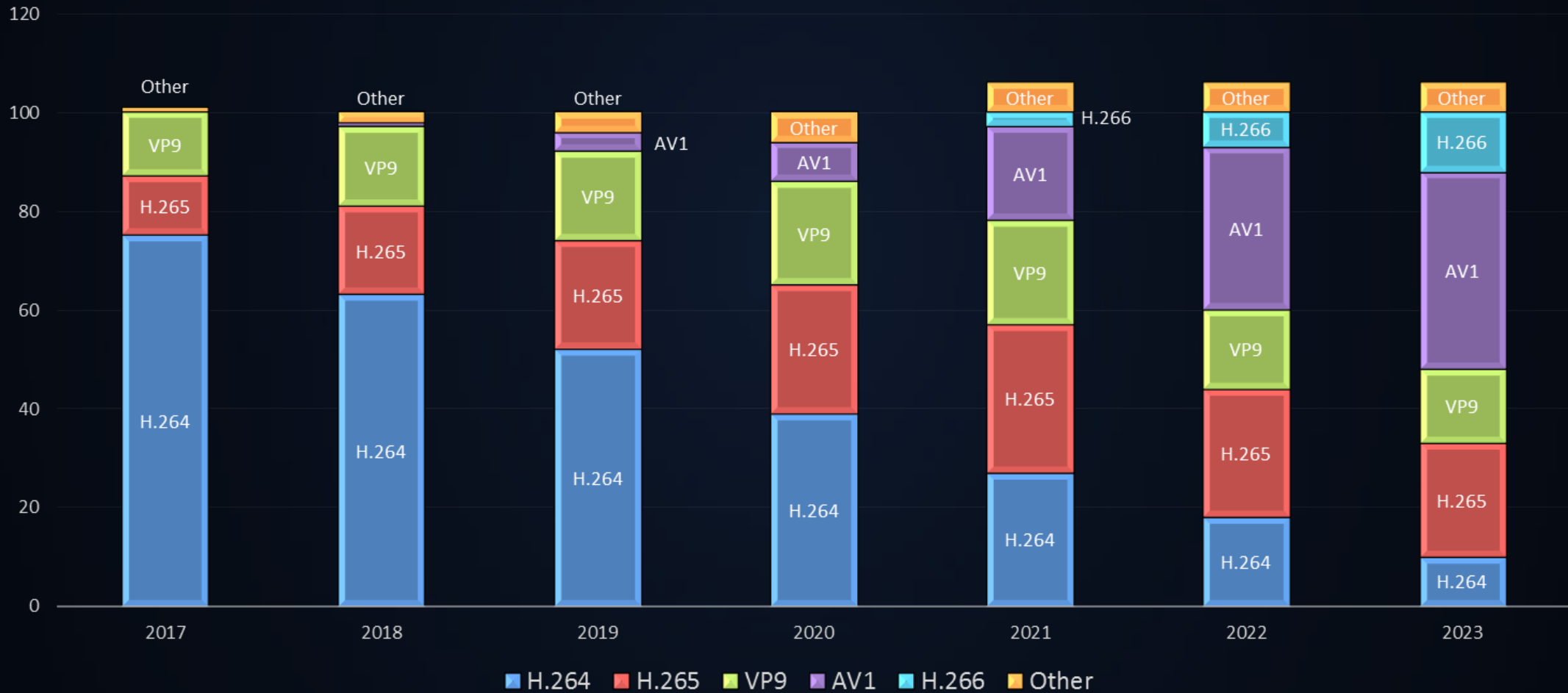


80%
Of data centre
will be video data

Sources: Cisco, IDC, IFSEC, IBM reports

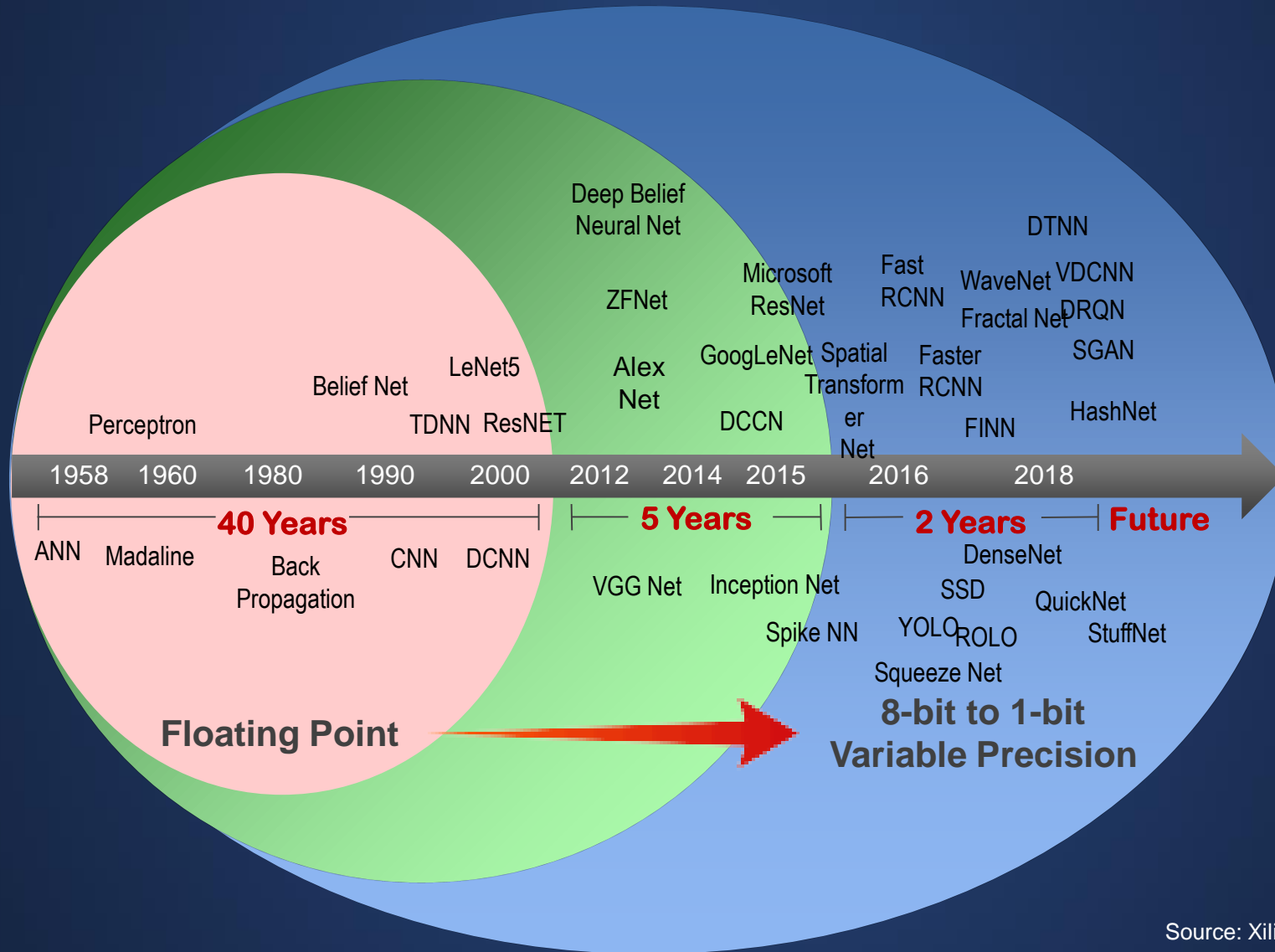
Increasing Computing Complexity

Video Codec Marketshare



Source: Xilinx

Fast Changing Networks



Source: Xilinx

Video Challenges & Aupera Solution

Video Processing Challenges

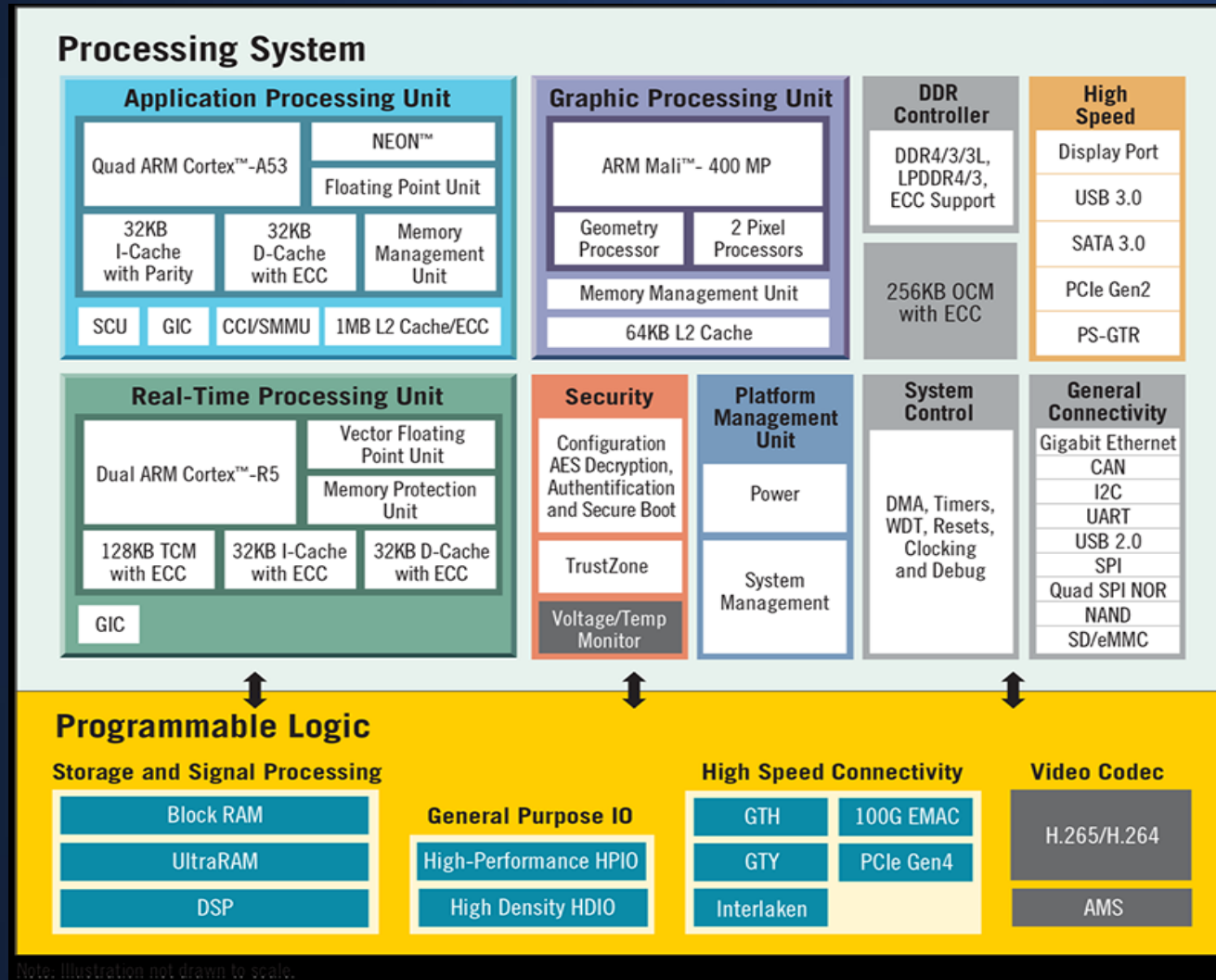


- Bandwidth cost
- Computing complexity
- Energy cost
- Video content real time analytics
- Variety of consumers end devices



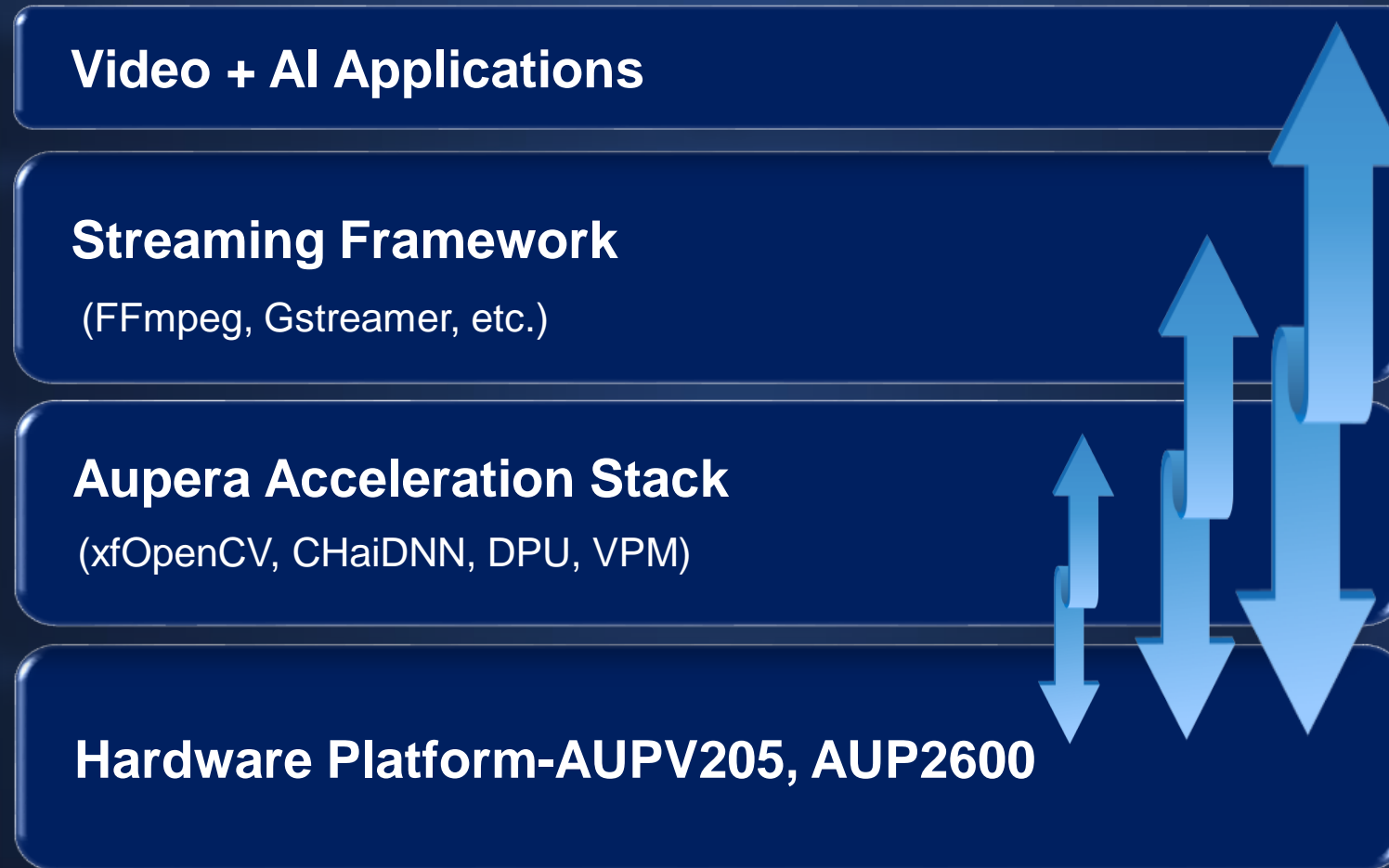
- Vertical System Optimization:
 - Algorithm → FPGA → HW → SW
- FPGA based high density video transcoding
 - 380 channel 1080p30 in 3U chassis
- FPGA built-in CV/ML engine
 - Real time object detection and classification
- 90% energy saving with FPGA + Arm

Xilinx MPSoC Architecture



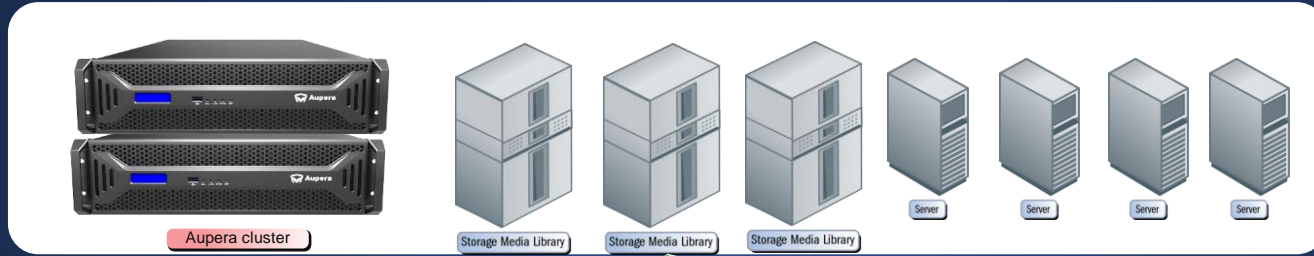
 Vision Acceleration	
	
	DNN CNN GoogLeNet SSD FCN ...
	

Aupera Architecture

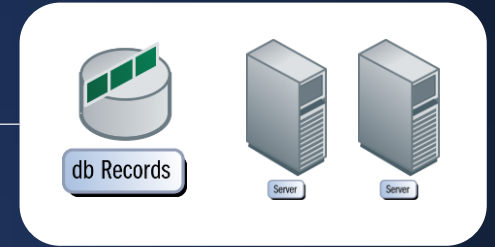


Video Transcoding Application

Operation Center

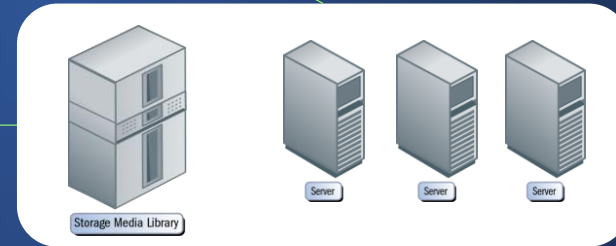


OSS

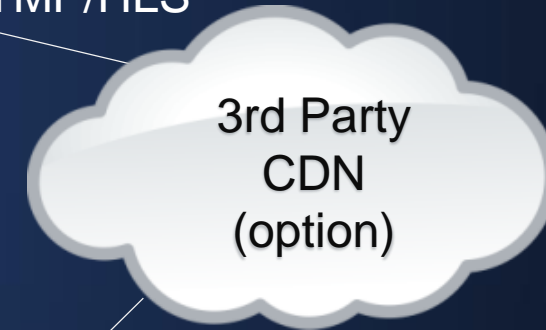


Private RTN

Edge Nodes



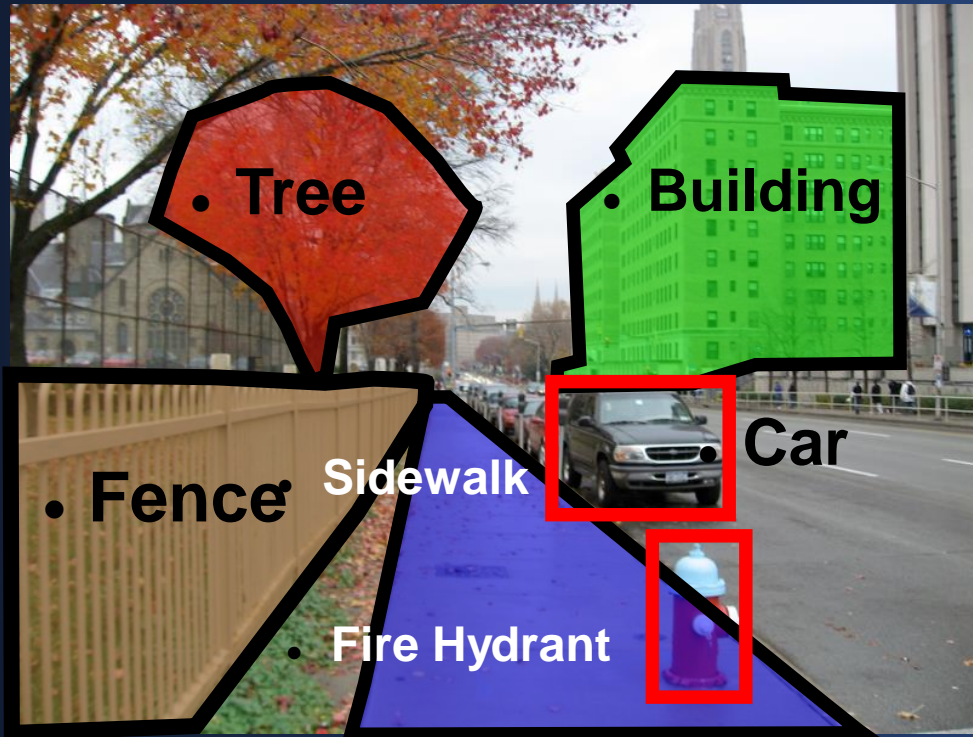
RTMP/HLS



RTMP/HLS



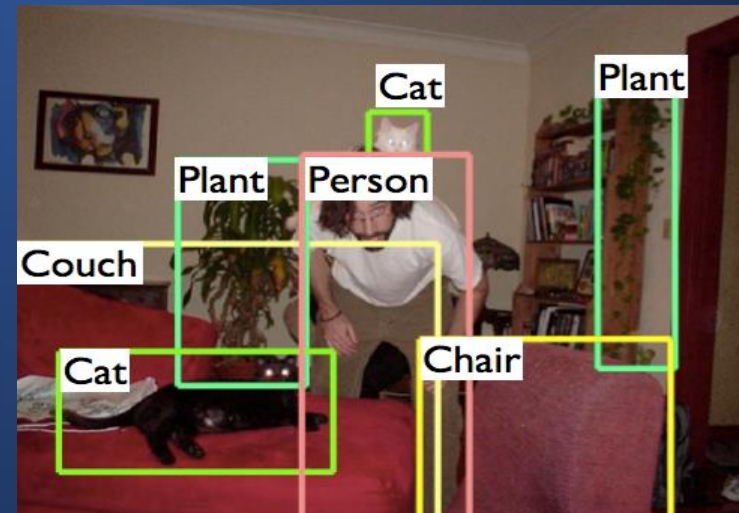
Video + AI Applications



Scene Understanding



Pedestrian Segmentation



Object Classification and Detection

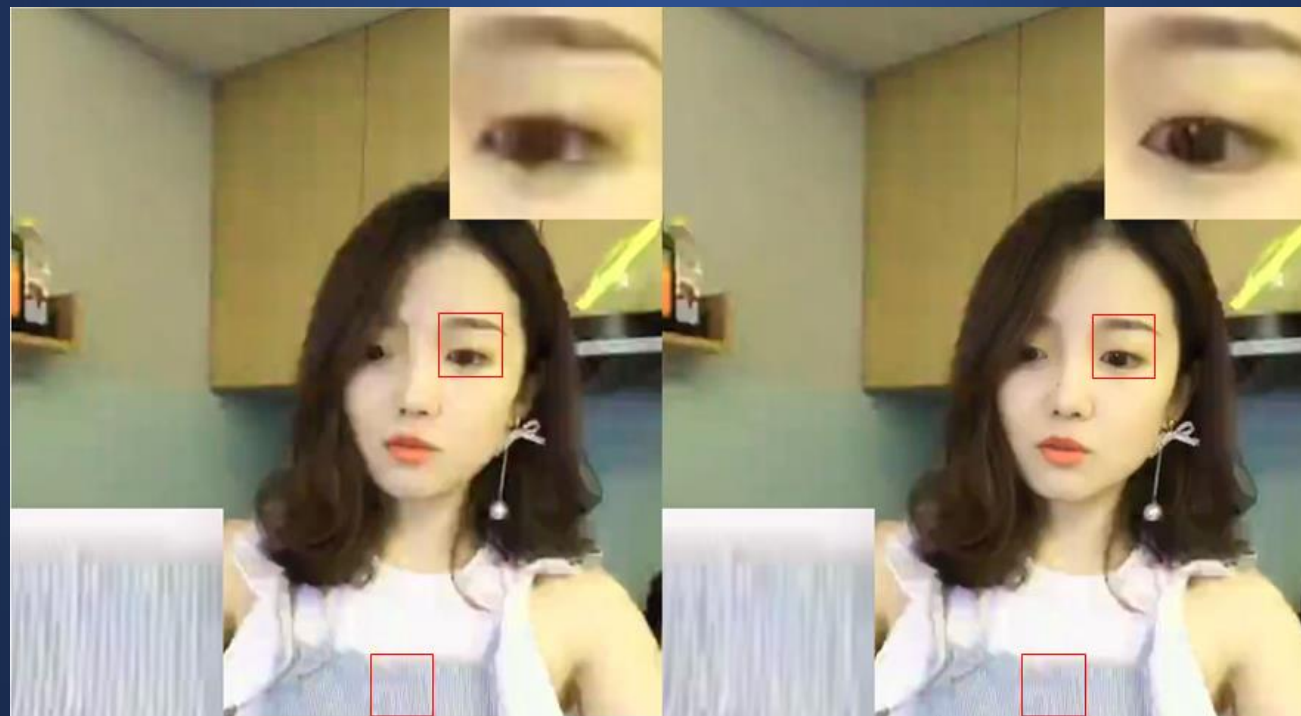
ROI Enhanced Video

```
$while true; do gst-launch-1.0 filesrc location=/gstreamer/data/live-004.mp4 ! qtdemux ! h264parse ! omxh264dec ! auperadetector !  
queue ! omxh265enc gop-length=30 periodicity-idr=30 control-rate=1 target-bitrate=120 quant-i-frames=40 qp-mode=0 ! h265parse !  
queue ! rtp265pay ! udpsink host=10.53.170.117 port=50000 max-latency=-1 qos-dscp=60 async=false max-bitrate=500000000; done
```

Gstreamer plugin

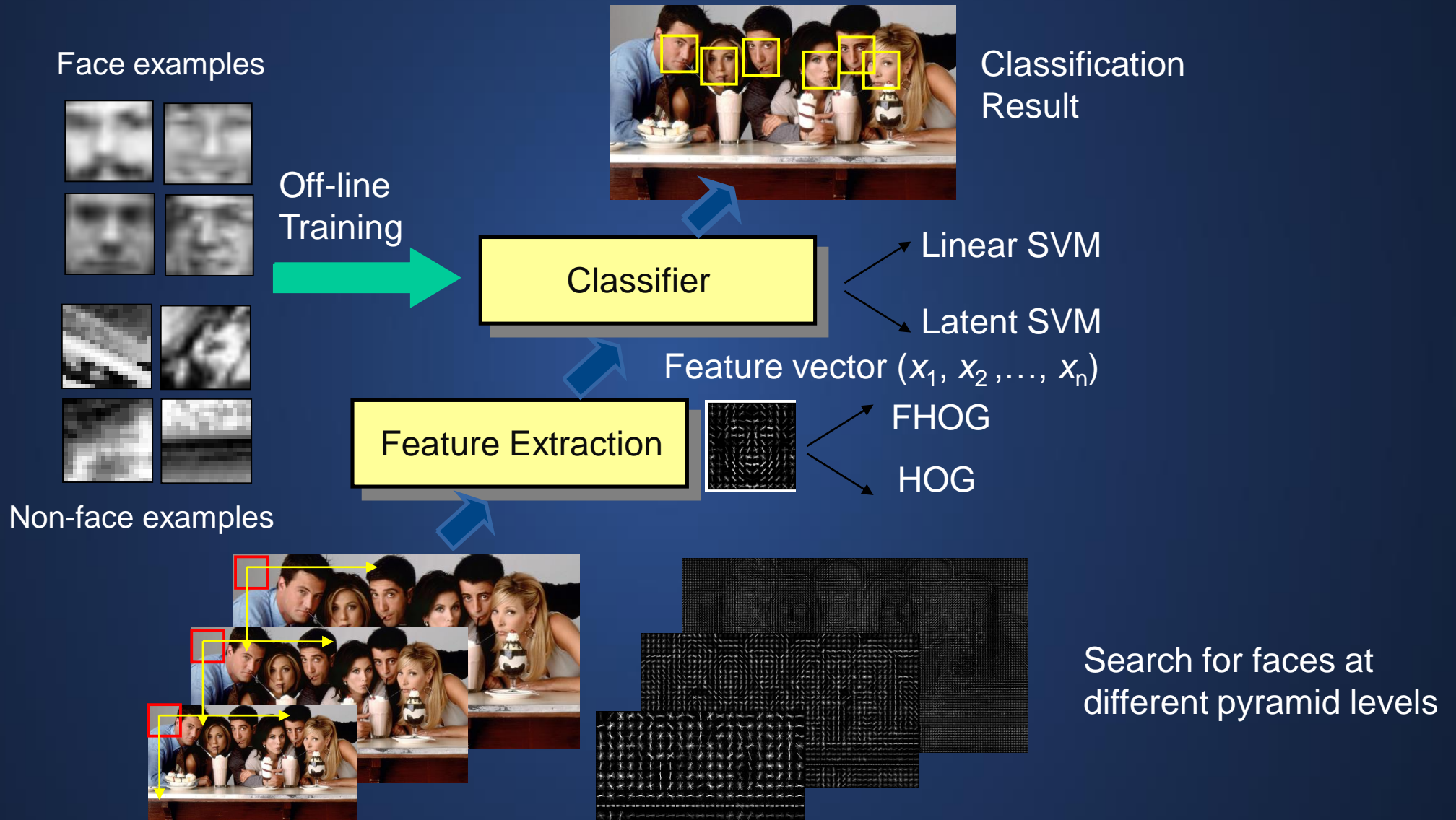


120Kbps



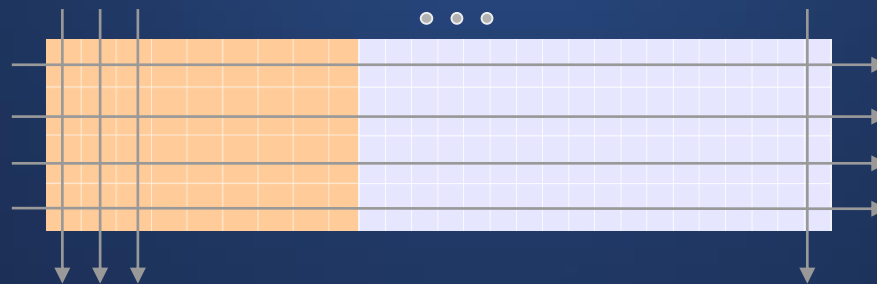
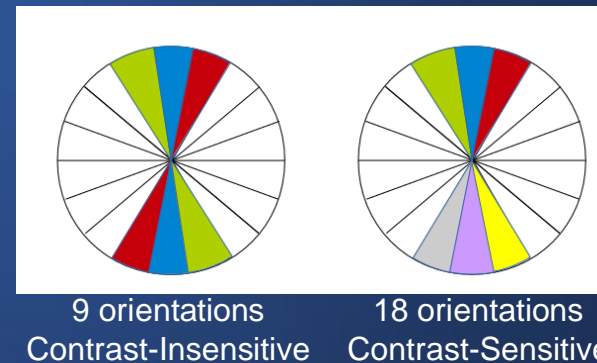
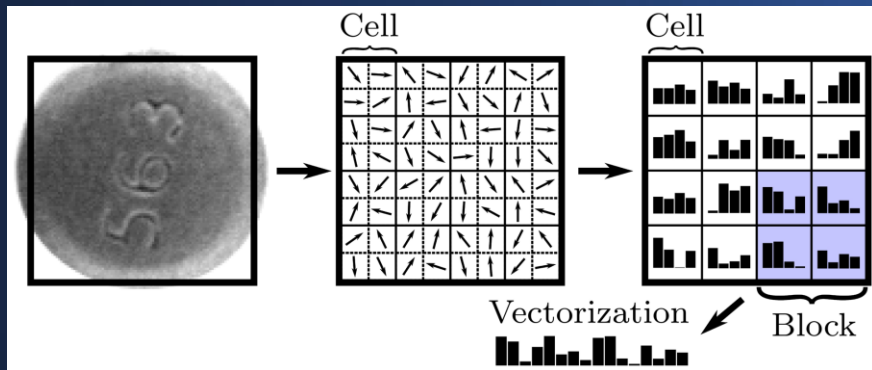
ROI Optimized
120Kbps

Object Detection



FHOG

- Spatial case of histogram of oriented gradients
- Reduces feature size with no loss of information
 - 36 dimensional regular HOG → 31 dimensional FHOG
 - 9 orientations → Contrast insensitive features
 - 18 orientations → Contrast sensitive features



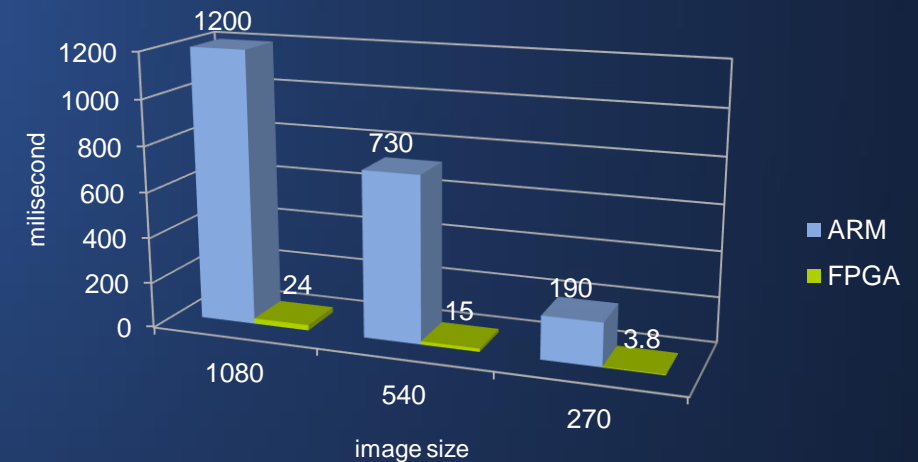
$$4+9+18 = 31$$

FPGA Acceleration Results

- Implemented on Aupera v205
- FHOG pyramid feature extraction
- **50X Acceleration**

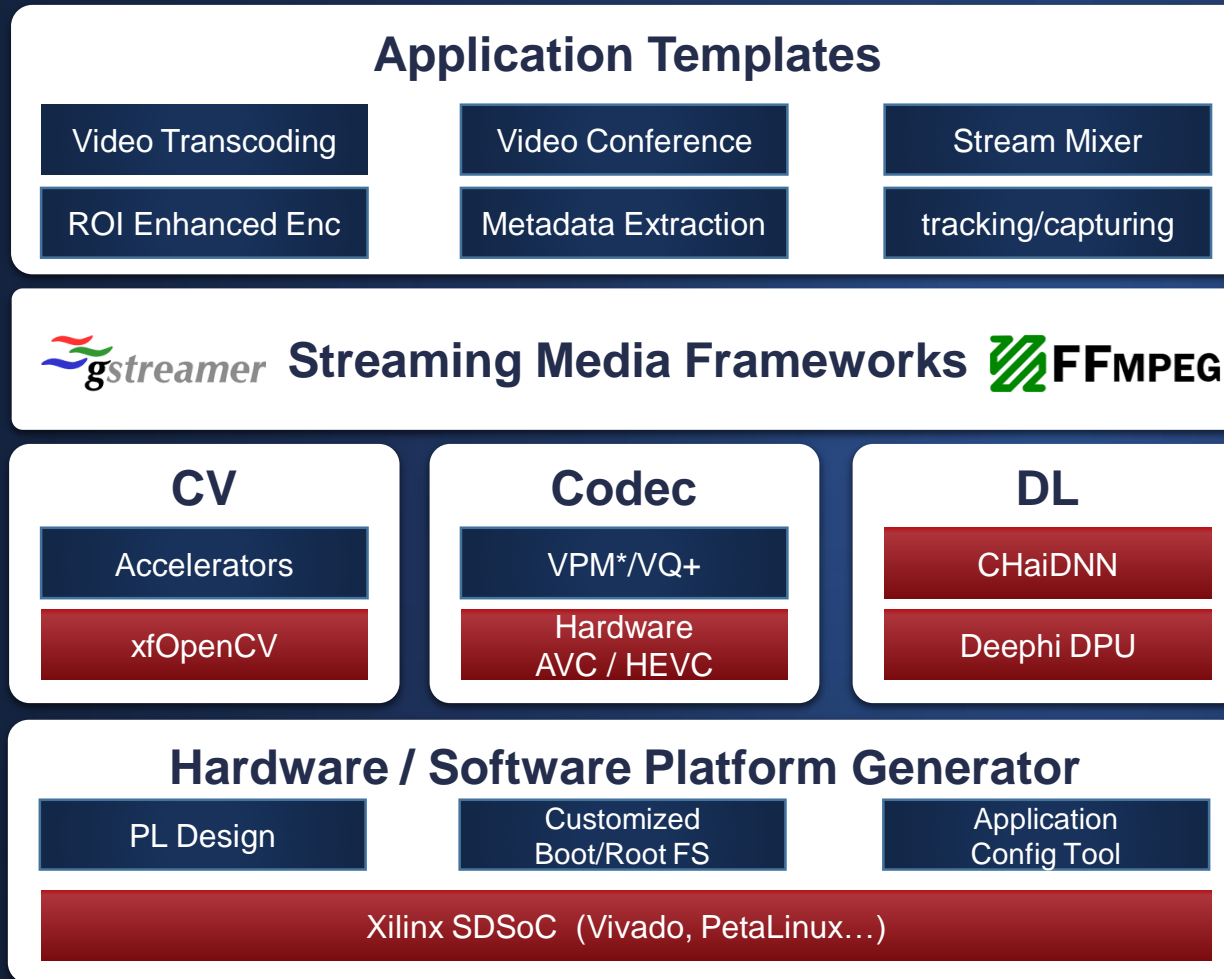
FHOG

	1080	540	270
ARM	1.2 s	730 ms	190 ms
FPGA	24 ms	15 ms	3.8 ms



Aupera Development Framework

Closing the gap between ideas and deployment for video+AI applications



- Video Focused
- Application Oriented
- Optimized Accelerators
- On top of Xilinx SDSoC

- Aupera Development Framework
- Xilinx Existing Environment

Note*: VPM stands for Aupera Video Processing Module

HW/SW Platform Generator

Accelerate Video Application Development

- One-Click to generate runnable images and application templates
- Customize application
- Online evaluation



Search Within Results




Manufacturer	Hardware Model	SDSoC SDK	Function	Boot Device
Aupera Technologies Inc.	*	*	*	*
Xilinx Inc.	V205-A0-Z7EV-1	2018.2p3	VCU,VPM(2scl+1pm), Peta de faut, MGMT agent, VLAN	QSPI-1
	V205-A1-Z4EV-1	2018.2p2	VCU,VPM(1scl), CV(ROI-HOG), Peta de faut, MGMT age	QSPI-2
	V205-A1-Z7EV-1	2018.2p1	VCU,VPM(1scl), DL(ChaiDNN MobileNet), Peta default,	eMMC
	V205-A1-Z7EV-2	2018.1	VCU,VPM(1scl), DL(DPU), Peta de faut, MGMT agent, VL	TF Card
		2017.4	VCU,VPM(2scl+2mixer+2pm), Peta default, DHCP, VLAN	

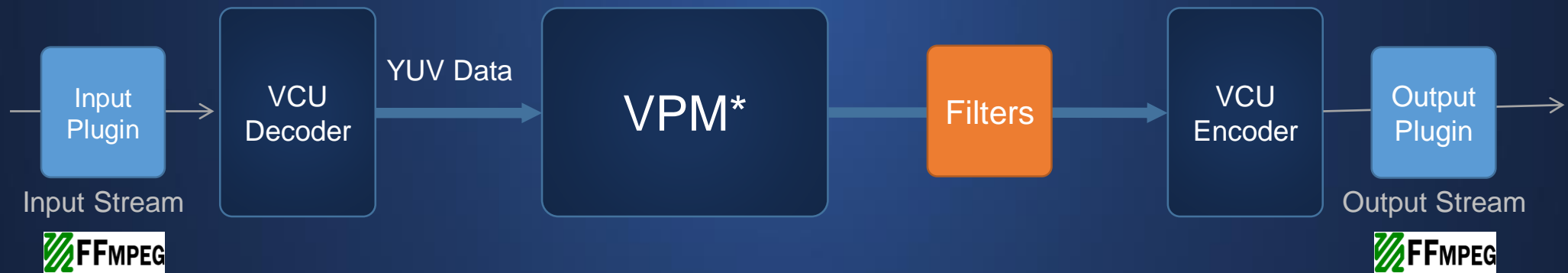
Clear

More Filters ▼

Video Application Templates

Streaming Mixer

-  Aupera Development Framework
-  Basic Customization
-  Advanced Customization



Note*: VPM stands for Aupera Video Processing Module

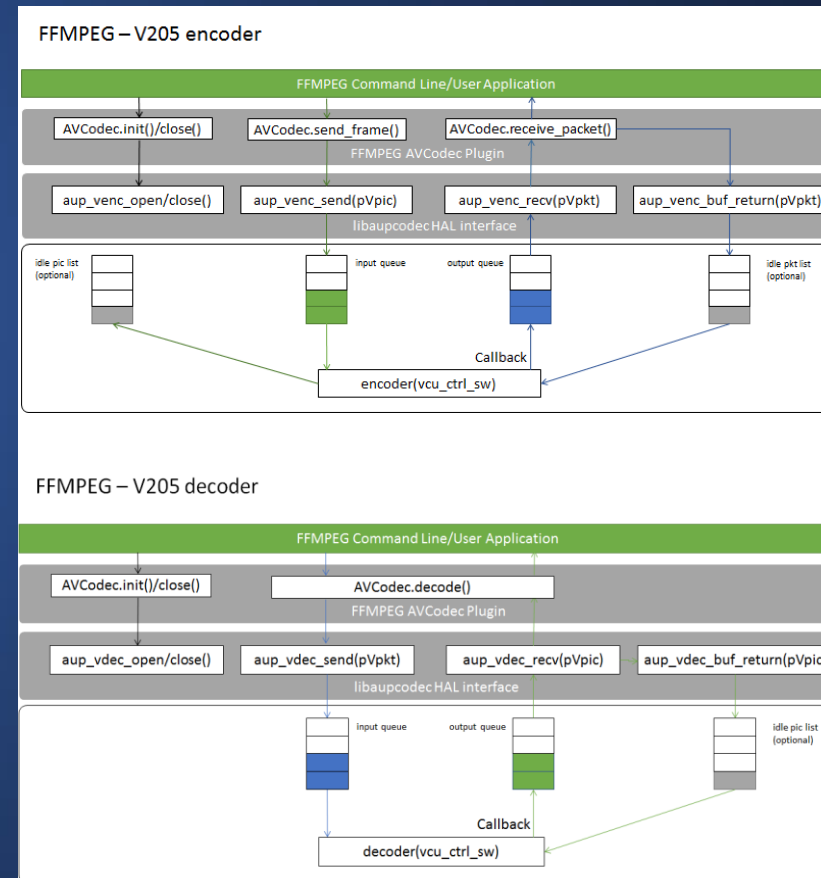
Aupera HW/SW Platform Highlight

- ❖ 380 channels 1080p30 Video streams
- ❖ H.264, H.265 Transcoding with AI built-in
- ❖ Standard Plugin
- ❖ API Compatibility
- ❖ Easy Deploy
- ❖ Smooth Scale Out
- ❖ Remote Upgrade



AUP2603
19 inch 3RU

FFmpeg Plugin GStreamer Plugin



Aupera HW/SW Platform Highlight

33x Advantage in Perf/watt with ZU7EV

1 x

Aup2603
(48 ZU7EV)

Video transcoding + AI analytics

30 x

Intel E5 Server



Aupera™ Solution

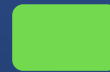
Intel E5 Solution

Energy Cost



10x

Transcoding
Cost/feed



3.3x

Space



10x



Adaptable.
Intelligent.

