



Bringing the benefits of Cortex-M processors to FPGA

Presented By

The ARM logo is rendered in a white, lowercase, bold, sans-serif font.

The XILINX logo consists of a red and white stylized 'X' icon followed by the word 'XILINX' in a white, all-caps, sans-serif font with a registered trademark symbol.

Lifeng Geng
Senior Marketing Manager

Simon George
Director, Product & Technical Marketing
– *System Software and SoC Solutions*

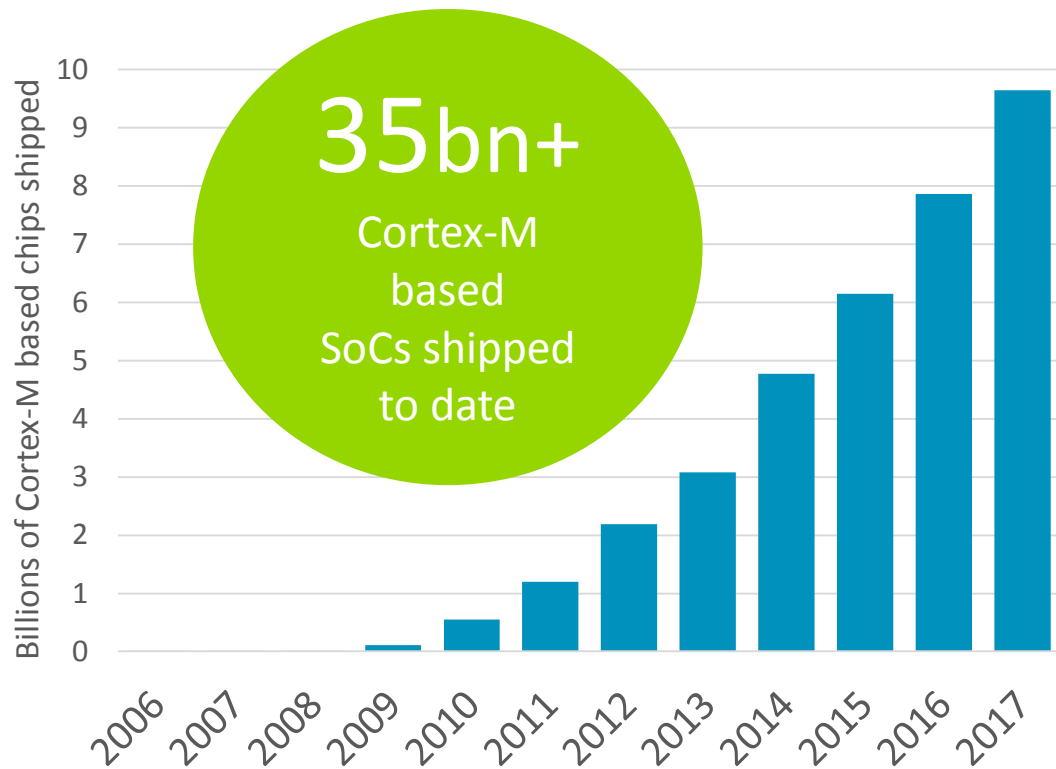


Agenda

- Market trends
- Introducing Arm DesignStart FPGA
- DesignStart FPGA in the Xilinx Ecosystem
- Summary

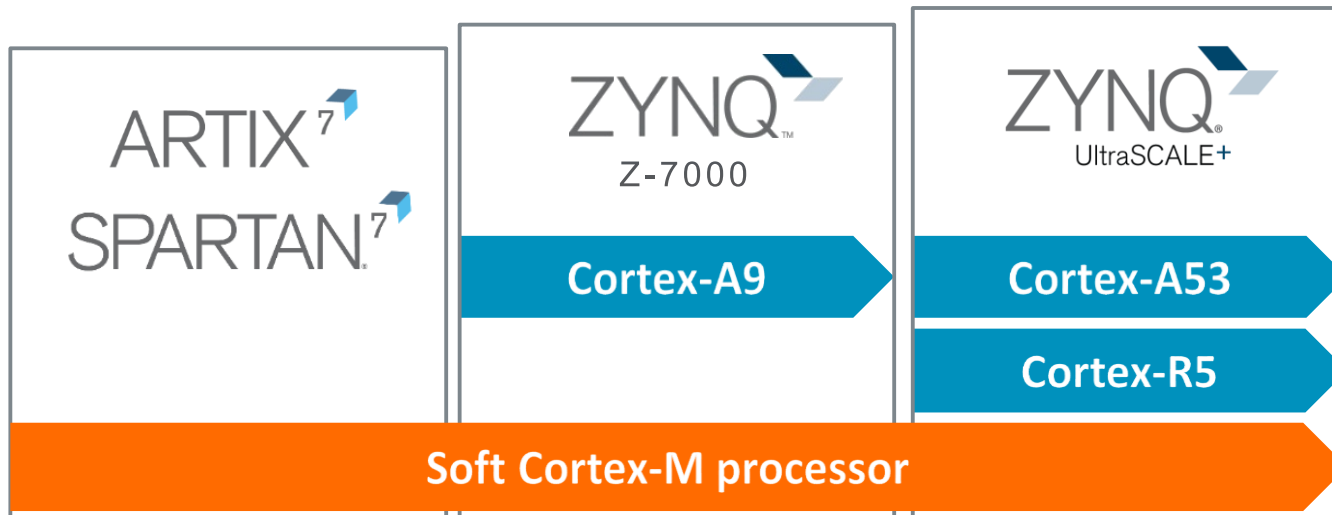
Powering diverse embedded devices with Arm Cortex-M CPUs

Cortex-M based devices are growing exponentially

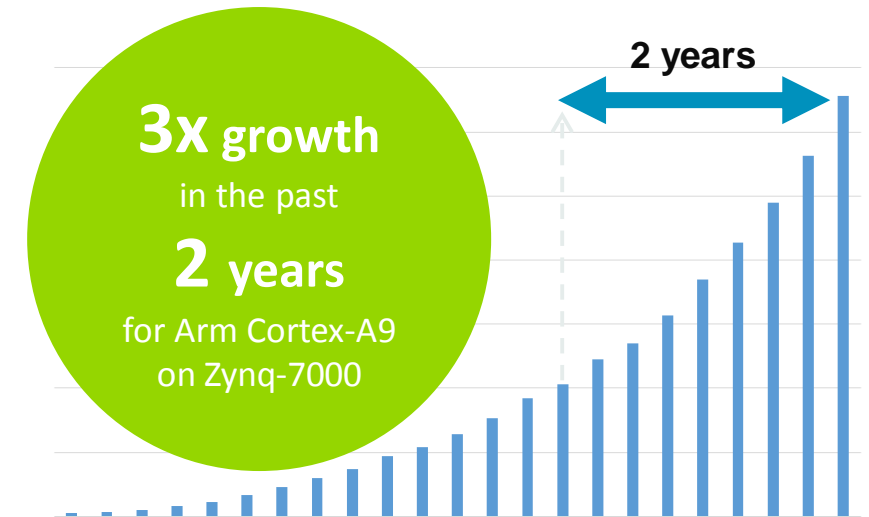


A large growth in application-optimized designs

- Over **1 billion** cost-optimized Xilinx devices sold to date
- Xilinx continues investment in their cost-optimized portfolio with new devices, tool, and IP improvements
- Multiple generations** of Arm-based embedded processing solutions:

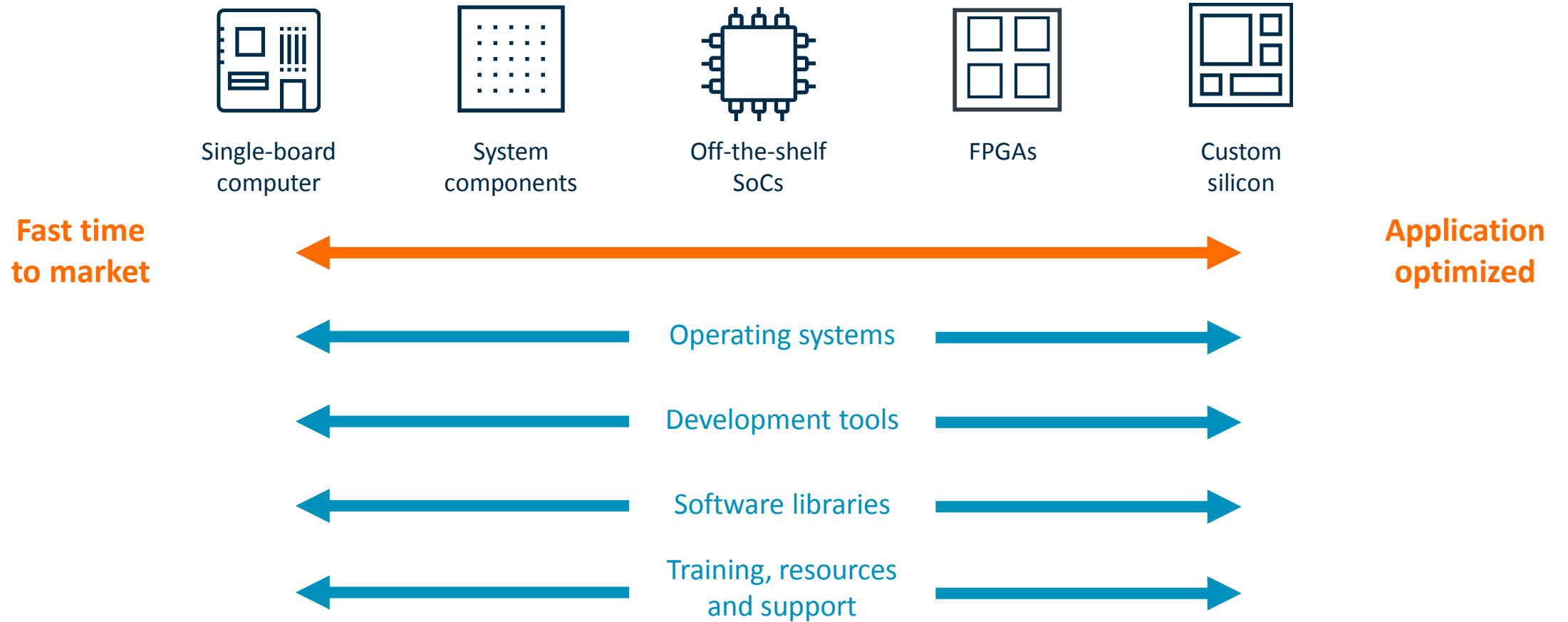


Cortex-A9 shipments on Zynq-7000



Introducing DesignStart FPGA

Consistent architecture across the hardware spectrum



DesignStart: addressing the needs of FPGA users

DesignStart for SoC

- Quick and easy access to
 - Cortex-M0 and subsystem
 - Cortex-M3 and subsystem
- DesignStart Eval for design, simulation and prototyping on FPGA
- DesignStart Pro for full products with manufacturing rights for SoC

DesignStart FPGA

- Easy to access and free to use
 - Cortex-M1
 - Cortex-M3
- For use in FPGA fabric, including full commercial use
- Integrated in Xilinx Vivado Design Suite for ease of use

arm DESIGNSTART

Fast and simple access to the world's leading IP

Quick and easy access

- Instant download of Cortex-M1 and Cortex-M3 processors
- Simple click-through agreement

Free to use on FPGA

- Free use on FPGA for Cortex-M1 and Cortex-M3
- For prototyping, research and commercial use

Integrated with Xilinx Vivado Design Suite

- Drag and drop the Vivado compatible Cortex-M component
- Available for on any Vivado supported Xilinx FPGA device

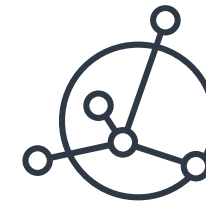


Available at designstart.arm.com/fpga

Proven Cortex-M technology optimized for FPGA integration

Cortex-M1

- FPGA-optimized version of Cortex-M0
- 32-bit processing in the smallest area
- For constrained devices



Cortex-M3

- General purpose 32-bit processor
- Balanced performance and area
- For diverse embedded and IoT applications

Exceptional code density

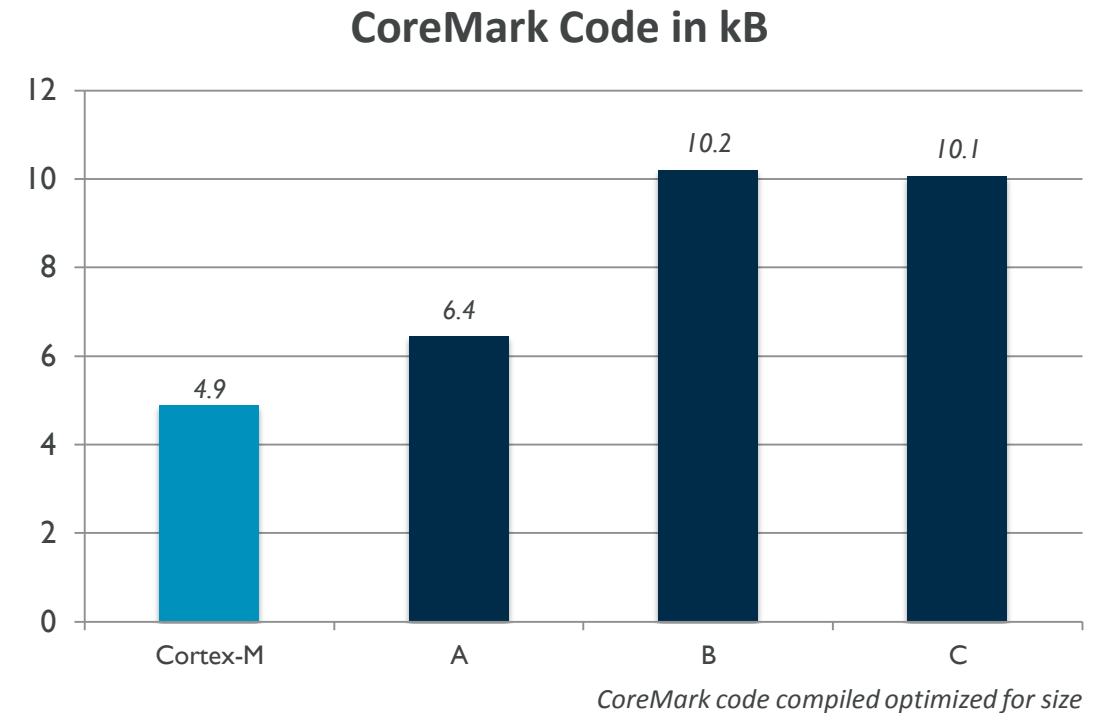
Simplified software development and vendor-independent CMSIS abstraction layer

Supported by the broadest technology ecosystem of software, tools and services

Best-in-class code density with Thumb instructions

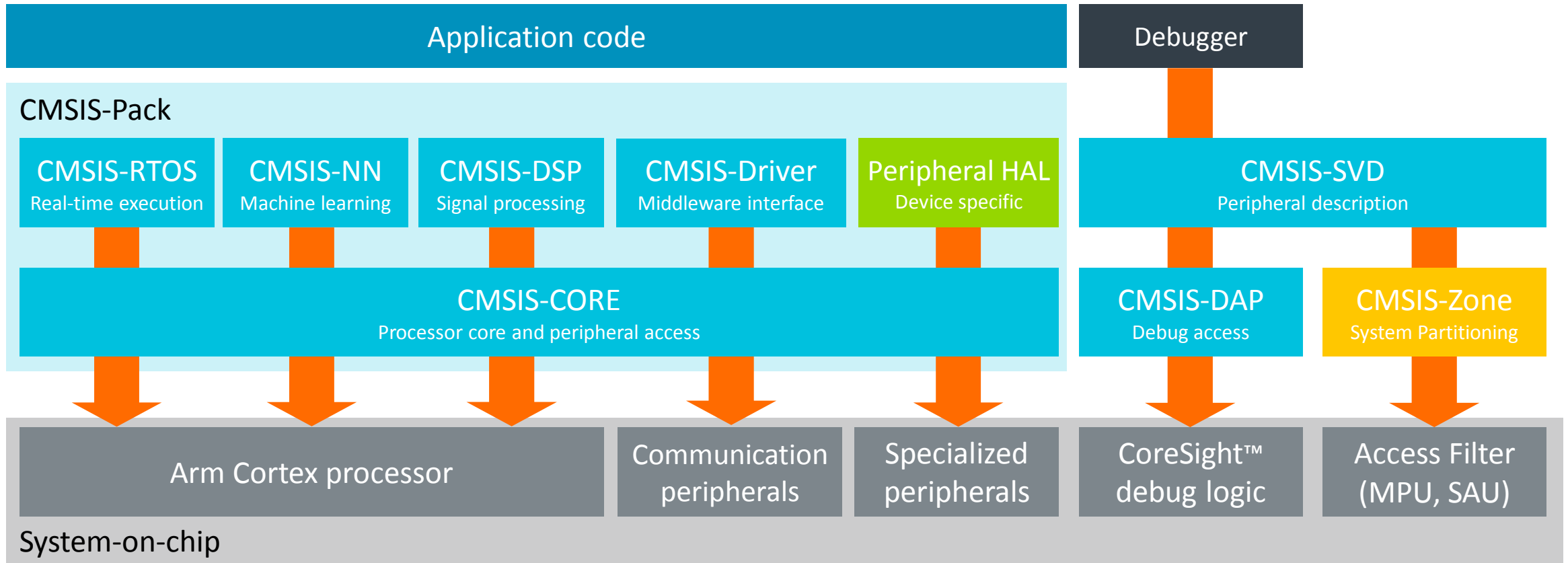
- Cortex-M are 32-bit processors with 32-bit and 16-bit Thumb instructions
- Thumb technology brings to reduced code size than 8/16-bit processors

Together resulting in reduction of memory flash size



Cortex Microcontroller Software Interface Standard (CMSIS)

Vendor-independent standard for hardware manufacturers and tool vendors



Access the world's #1 embedded ecosystem on Xilinx

Largest choice of proven OS and tools



40+ RTOS

20+ IDE compiler

21+ Debug & trace

Thriving developer base

350k+

Mbed OS registered developers

2+

million

Eclipse/GCC (Arm) downloads in 1 year

8.5+ million

CMSIS pack downloads in 1 year

Largest open-access development resources



arm Community
arm Developer

1000s of how-to guides, articles, and online development resources

Rapid time to market with simplified development flow

Design hardware

Simple drag-and-drop integration of CPU



Develop software

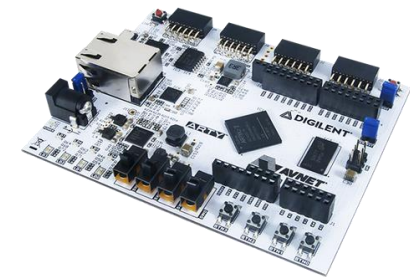
Benefit from broadest embedded ecosystem

Reuse existing code
Access widest range of third-party software



Deploy on FPGA

Deploy to any development board



Pre-integrated on Arty A7 & S7

DAPLink adaptor board available for a simpler, out-of-box experience

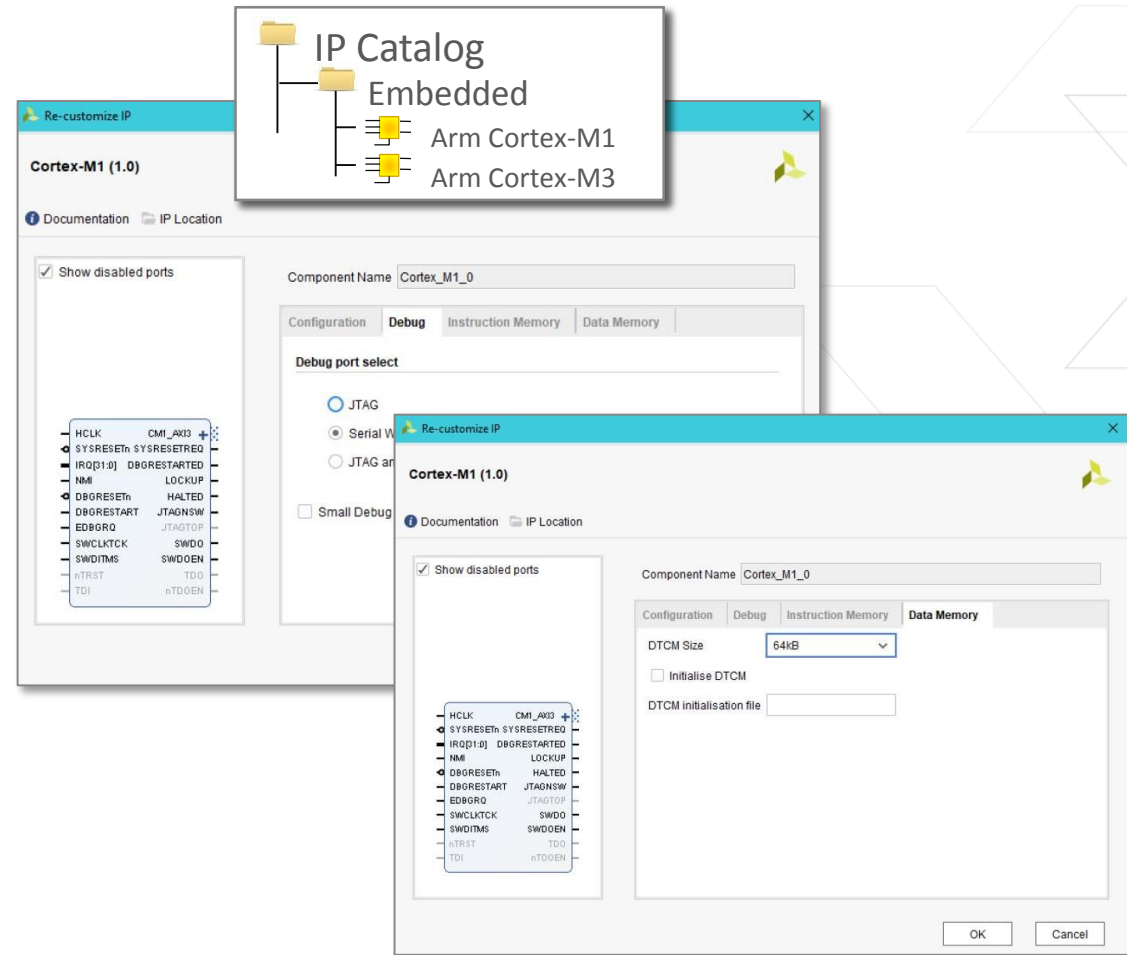


DesignStart FPGA in the Xilinx Ecosystem



Arm DesignStart FPGA is integrated with Vivado

1. DesignStart FPGA imports as a Vivado repository
2. Cortex-M1/Cortex-M3 then part of the Vivado IP catalog
3. Configure M cores as needed:
 - Configuration
 - Debug
 - Instruction Memory
 - Data Memory
4. Add and configure peripherals
5. Hardware/Software Manager recognizes the Arm CPUs
6. Export to your IDE for software implementation



Innovative Arm / Programmable Logic Architecture

Complete Arm-based Processing Systems

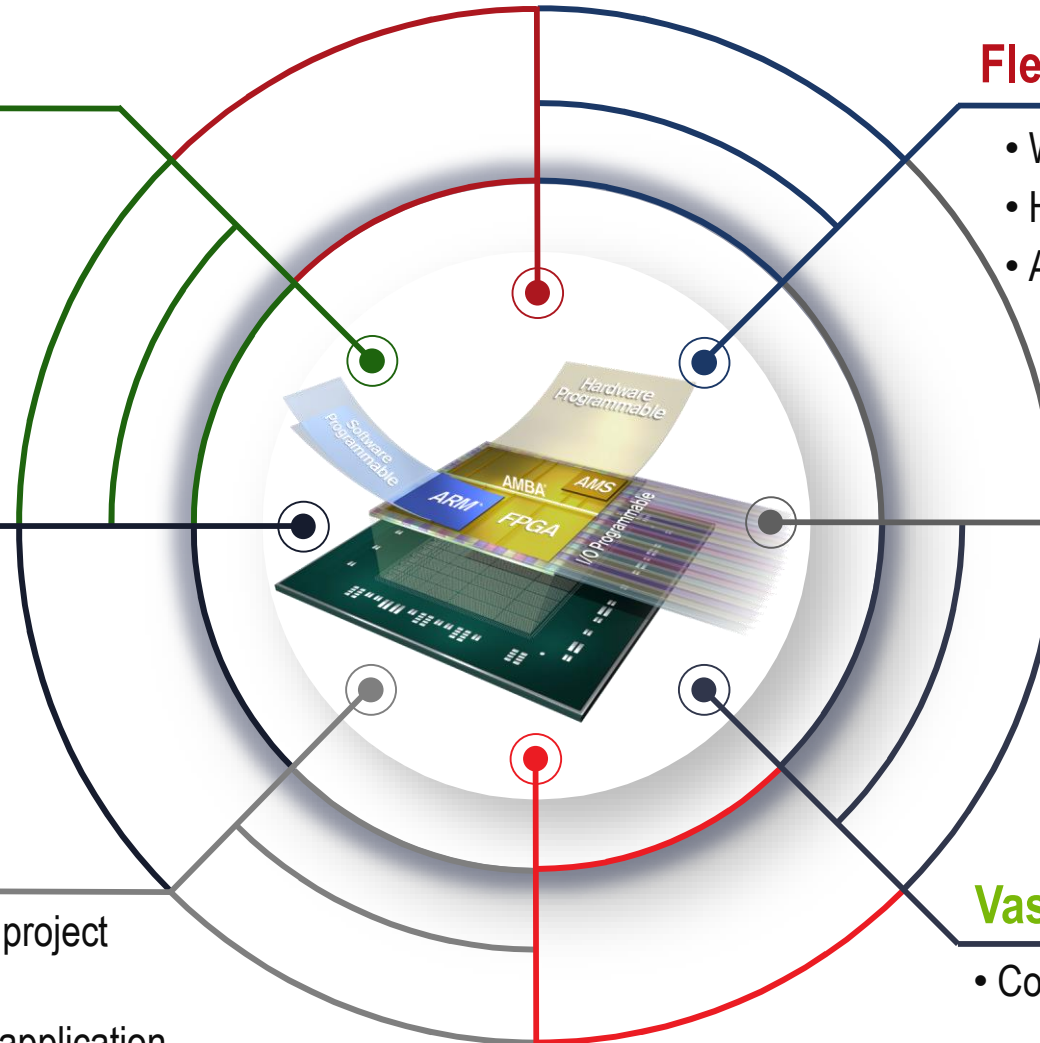
- Single/Dual Cortex-A9 (Zynq-7000)
- Dual/Quad Cortex-A53 (ZU+)
- Dual Cortex-R5 (ZU+)
- Soft Cortex-M processing options

Tightly Integrated Programmable Logic

- Extension of the processing system
- Scalable density and performance

Ultimate Flexibility

- Create custom, flexible SoC to meet exact project needs in a single device
- HW / SW partitioning optimized to specific application requirements



Flexible Array of External Interfaces

- Wide range of external multi-standard I/O
- High performance integrated serial transceivers
- Analog-to-digital converter inputs

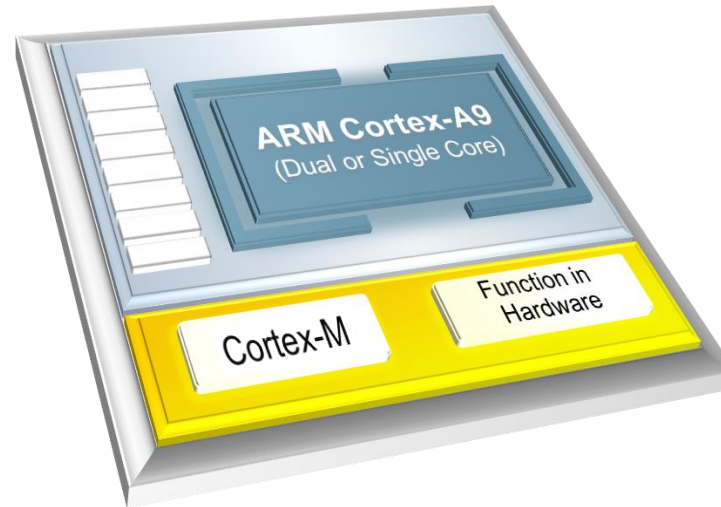
Remove the Multi-chip Bottleneck

- Data transfers
Up to ~100Gbps BW

Vast Internal IP Catalogs

- Common functions and peripherals

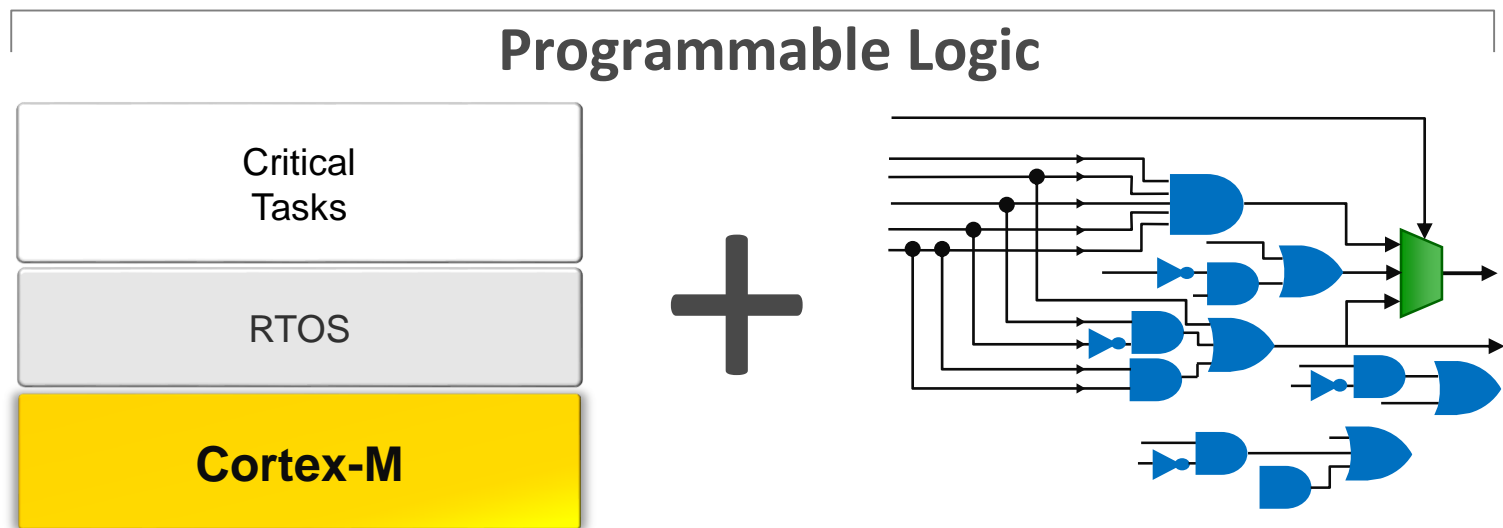
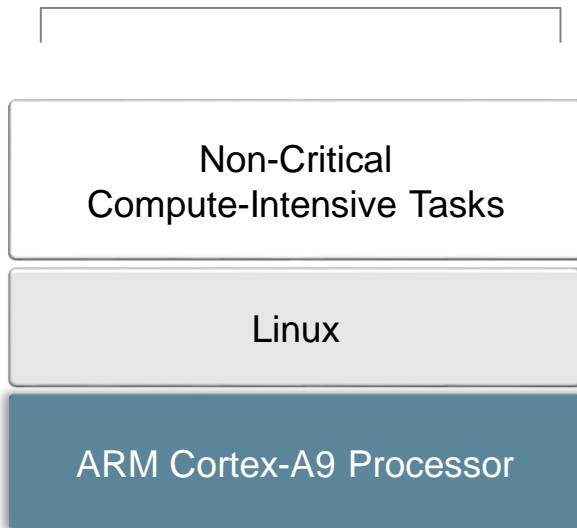
Cortex-M ideal for optimizing Zynq hardware performance



ARM Cortex-A9
for Application Processing

Cortex-M
Real-Time Co-Processing

Hardware
for Parallelism and Determinism



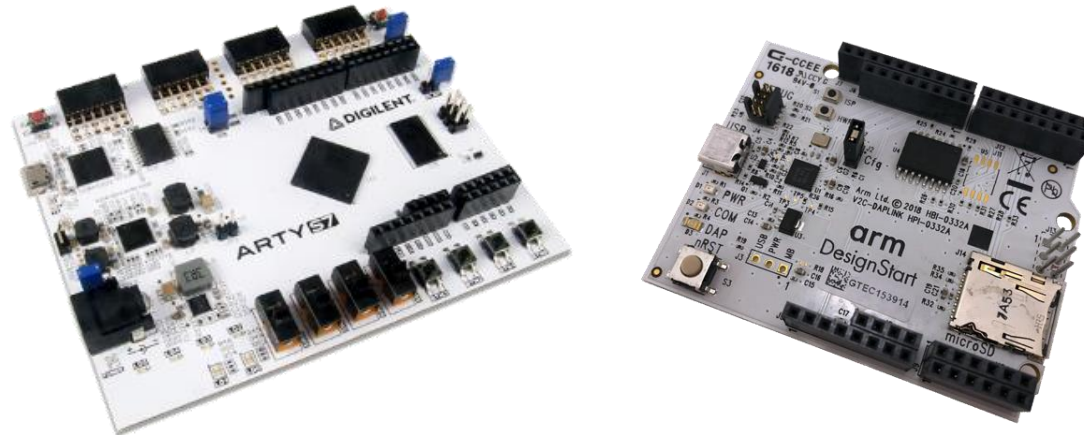
DesignStart FPGA is ready to use today

SPARTAN⁷

Part Number	XC7S6	XC7S15	XC7S25
Logic Cells	6,000	12,800	23,360

- > Spartan XC7S25 on the Arty-S7 features over 23K logic cells!
- > A single Cortex-M consumes less than **1/10th** of the programmable logic
- > Block RAM can be configured as on-chip memory

Cortex M1/M3 reference designs available on the **Arty-S7 and A7**



Optional DAPLink adaptor with Arm mbed support

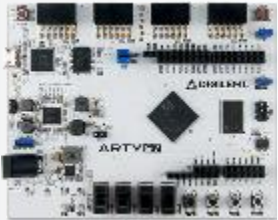
- Serial wired debug over USB
- Dedicated QSPI flash
- DAPLink USB composite device

Cost-optimized development kits available

ARTY S7
Spartan-7 25



\$89



Spartan-7 50

\$119

 **DIGILENT**

ARTY A7
Artix-7 35T



\$119



Artix-7 100T

\$249

 **AVNET**
 **DIGILENT**

ARTY Z7
Zynq-7000 Z7-10

\$149



Zynq-7000 Z7-20

\$199

 **DIGILENT**

MiniZed
Zynq-7000 7S

\$89



 **AVNET**

Ultra96
Zynq UltraScale+
ZU3EG

\$249

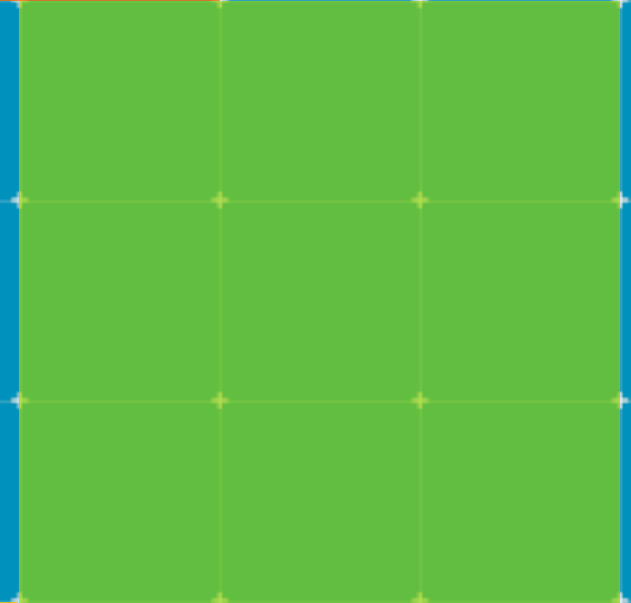


 **AVNET**

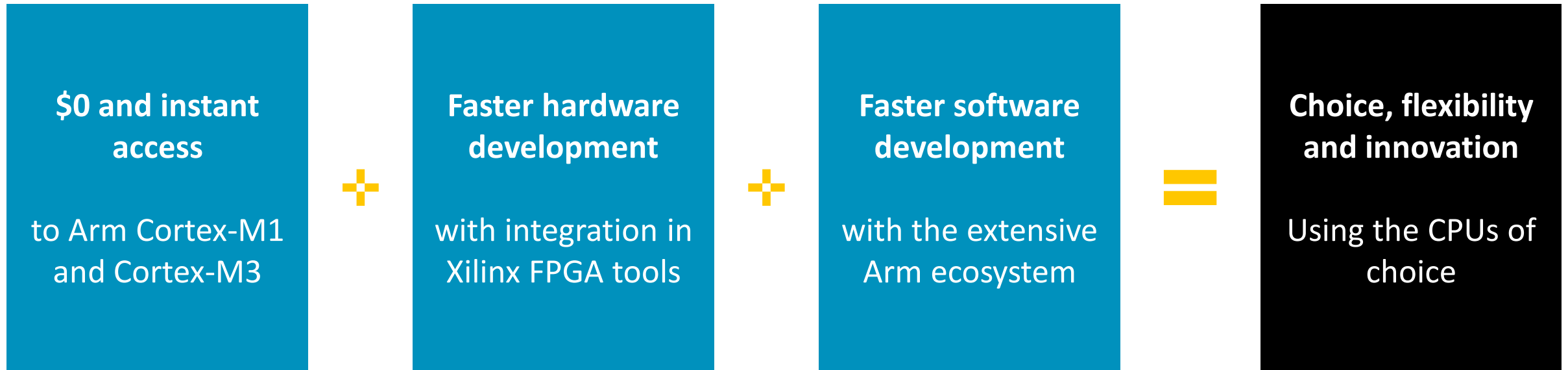


Cortex-M1 and Cortex-M3 reference designs available

Summary



Easier, faster development of FPGA-based products



Download today at designstart.arm.com/fpga



The logo for Arm, consisting of the lowercase letters 'arm' in a white, sans-serif font.

The Arm trademarks featured in this presentation are registered trademarks or trademarks of Arm Limited (or its subsidiaries) in the US and/or elsewhere. All rights reserved. All other marks featured may be trademarks of their respective owners.

www.arm.com/company/policies/trademarks